Editor's Note

Welcome to our latest INCLUSION² update. It's been a busy few months engaging with innovative women everywhere as they explore new paths and opportunities. We ran our second Entrepreneurship 101 course and heard from some new female entrepreneurs about their journey.

We held a boardroom lunch in May attended by women working in the built environment, with an excellent presentation on the value of diversity from Consult Australia CEO Megan Motto. As part of the City of Sydney’s Visiting Entrepreneur Program we hosted a product management workshop with Stephanie Hannon in June. The month of June also provided a wonderful opportunity to attend the Vogue Codes Event, supported by Westpac. This event aims to identify strategies to empower women in technology and entrepreneurship by learning from the insights of successful female entrepreneurs from around the world. The Hon Julie Bishop MP opened the event and spoke with passion about the value of full participation in the workforce.

Finally don’t forget our next Entrepreneurship 101 event for women is coming up on Monday 23rd July at the Sydney Start-up Hub located at 11 York Street Sydney. If you have considered starting your own business journey then come along to find out what it is all about - register here! Don’t forget to spread the word and pass this along to the women you know anxious about taking that first step. Hurry as places are limited to only 20!

Look what course participants are saying:

"The environment was so very familiar and comfortable with only women participants, I was amazed by how included!"
Thank you again for your support and please reach out if you want to engage further.

- Alex Harrington

We are going to be at the Sydney Startup Hub at 11 York Street for our third Entrepreneurship 101 Masterclass. This one day masterclass is designed to provide women with the essential information they need to begin their journey in entrepreneurship.

Find out more and register here. Can’t make it to this one? Register your interest for upcoming courses on our website.
Product Management with Stephanie Hannon

Stephanie Hannon, a product development and community building expert who has worked for Google, Facebook and Eventbrite. She was the first female Chief Technology Officer on a major presidential campaign – Hillary for America 2016. Stephanie is currently the chief product officer of Strava, a health and fitness startup inspiring a global community of millions of athletes. This two-hour workshop was a best practice guide for product management with a focus on her broad expertise in building products, online communities and local activation. View video of the event here.

In collaboration with The Warren Centre and Fishburners. Thank you to the City of Sydney and NSW Government for the opportunity to support the Visiting Entrepreneur Program.
Male Champions of Change and why diversity matters with Megan Motto

Megan Motto, CEO Consult Australia joined us on 22 May to present her view on why diversity adds value in every business and how the Male Champions of Change program is driving accountability in gender reporting.

Don’t forget to share our video stories of women on their own STEM journey. These videos are great for girls at school who are thinking about studies in STEM but find their confidence dwindling when they are in the minority in their STEM classes:
INCLUSION² is the first whole-of-career approach to supporting women in science, technology, engineering and maths (STEM). This program supports women from early education to senior executive through a three-tiered approach.

Learn more about the program by visiting our website.

This project received grant funding from the Australian Government.

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